



# ROAD TO 50

*The Power of Community*

sponsored by

B A M I T

**SPONSORSHIP PACKET**

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## BAMIT CAPSTONE SPONSORSHIP LEVELS

### Capstone Level (2018) – \$50,000

MIT was the first university in the United States to offer a degree in Architecture. An architectural element describing the finishing stone at the highest point of a masonry structure is often called a *Capstone*. Hence, a Capstone describes a crowning achievement. On the 50th Anniversary of the founding of the Black Student Union at MIT, we honor the commitment, sacrifice, and achievement of Black students.

### Robert Robinson Taylor Level (Class of 1892, Course IV) – \$25,000

Son of a freed slave, Robert Taylor was the first black graduate of MIT. Taylor received a degree in architecture from MIT. His first designed and erected brick building was the *Science Hall* on the campus of Tuskegee University in Alabama, which was constructed by hand by Tuskegee students. His descendants include great-granddaughter Valerie Jarrett, who served as a Special Advisor to President Barack Obama during his two terms.

### Jackson/Rudd Level (1968) – \$10,000

The first black women to graduate from MIT are Shirley Jackson, who earned a Bachelors, Masters, and PhD degree in Physics, and Jennifer Rudd, whose earned an MIT degree in biology and then received an MD from New Jersey Medical School. Dr. Jackson is currently the President of Rensselaer Polytechnic Institute, and Dr. Rudd operates a medical practice in New Jersey.

### BSU Lounge Level (Late 1960s) – \$5,000

Located in Walker Memorial with a prized view of Memorial Drive and the Charles River, this room has served as a safe place for students of color to meet, study, and be themselves.



## BAMIT CAPSTONE SPONSORSHIP LEVELS

### OME Level (1974) – \$2,500

Since its inception in 1974, the Office of Minority Education (OME) has served multiple needs of students of color. The first person to head the OME was Wesley Harris, who at the time was a new professor of Aeronautics and Astronautics. He continues to be a passionate advocate for undergraduate and graduate students at the Institute. DiOnetta Jones Crayton is the current Director of the OME and has been recognized for her great efforts to foster diversity and inclusion on campus.

### Technology and the Dream Level (2001) – \$1,000

The book *Technology and the Dream* grew out of the Blacks at MIT History Project, whose mission was and is to document the black presence at MIT, spearheaded by Professor Emeritus Clarence G. Williams, the book's author. The first volume of a two-book set, it chronicles the stories of 75 individuals at the Institute between 1941 and 1999 – from Black students to faculty, administrators, and staff– who had a positive impact on the life and experience of Blacks at MIT.



*Other gifts are greatly appreciated and will enable us to keep ticket pricing affordable for all attendees, especially for our students. Details on each sponsorship level and how to give are available on our website at <http://www.bamit.org/capstonesponsorship>.*

*Your gift is tax-deductible over and above the fair market value for benefits received. Each sponsorship level includes publicity as a sponsor in all media associated with the BAMIT Capstone weekend.*



## SPONSORSHIP LEVELS REWARDS

### Capstone Level (2018) – \$50,000

- Permanent designation as a BAMIT Community Advancement Program Founder
- Premium seating at the Gala and Presidents' panel
- Two conference tickets
- Two Gala tickets + complimentary drinks
- Invitation to private reception during the conference
- Limited edition vintage Blacks@MIT photo album

### Robert Robinson Taylor Level (Class of 1892, Course IV) – \$25,000

- Permanent designation as a BAMIT Community Advancement Program Founder
- Premium seating at the Gala and Presidents' panel
- One conference ticket
- Two Gala tickets + complimentary drinks
- Invitation to private reception during the conference
- Limited edition lapel pin- BAMIT Capstone Road to 50

### Jackson/Rudd Level (1968) – \$10,000

- Special, reserved seating at the Gala and the President's panel
- One conference ticket
- One Gala ticket
- Signed copy of *Ebony and Ivy: Race, Slavery, and the Troubled History of America's Universities*, by Professor Craig Steven Wilder, History Department, MIT



## SPONSORSHIP LEVELS REWARDS

### BSU Lounge Level (Late 1960s) – \$5,000

- Special, reserved seating at the Gala and the President's panel
- One conference ticket
- One Gala ticket
- Signed copy of *Technology and the Dream* by Dr. Clarence G. Williams

### OME Level (1974) – \$2,500

- Reserved seating at the Gala
- One conference ticket
- One Gala ticket
- Special commemorative gift

### Technology and the Dream Level (2001) – \$1,000

- Reserved seating at the Gala
- One conference ticket
- One Gala ticket



*Other gifts are greatly appreciated and will help us keep registration prices low for students.*

*The conference ticket includes the Friday reception, Saturday lunch, and Sunday brunch. Instructions on how to give can be found at <http://www.bamit.org/capstonesponsorship>. Your gift is tax-deductible over and above the fair market value for benefits received. Each sponsorship level includes publicity as a sponsor in all media associated with the Capstone weekend.*